

Seasonal Calendar 2024

January	February	March	April	May	June	July	August	September	October	November	December
1 New Year's Day	1	1	1 Easter Monday	1	1 Pride Month	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2	2	2 Cyber Monday
3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4 Independence Day	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5
6	6 iGB Affiliate London 6-9 Feb.	6	6 Early May Bank Holiday	6 May Day	6	6	6	6	6 Oktoberfest ends	6	6
7	7	7	7 World Health Day	7 OMR 7-8 May	7	7	7	7	7	7	7
8	8	8 International Women's Day	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9
10 CES 9-12 Jan.	10 Chinese New Year	10 Mother's Day UK	10	10	10	10	10	10	10	10	10
11	11	11	11	11 Eurovision Song Contest	11	11	11	11 Summer Olympics ends	11	11 Single's Day	11
12	12	12 d3con - The Future of Digital Advertising 12-13 Mar.	12	12 Mother's Day US	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13	13	13	13	13
14	14 Valentine's Day	14	14	14	14	14	14	14	14	14	14
15 Blue Monday	15	15 World Consumer Rights Day	15	15	15	15	15	15	15	15	15
16 Affiliate Summit West 15-17 Jan.	16	16	16	16 Performance Marketing Awards	16	16	16	16	16	16	16
17	17	17 St. Patrick's Day	17	17	17	17	17	17	17	17	17
18	18	18	18	18	18	18	18	18	18	18	18
19	19	19	19	19	19	19	19	19	19	19	19
20	20	20 Digital Marketing Europe 20-21 Mar.	20	20	20	20	20	20	20	20	20
21	21	21 International Leadership Summit 21-23 Mar.	21	21	21	21	21	21	21	21	21
22	22 eCommerce Expo	22	22	22	22	22	22	22	22	22	22
23	23	23	23	23	23	23	23	23	23	23	23
24	24	24	24	24	24	24	24	24	24	24	24
25	25	25	25	25	25	25	25	25	25	25	25
26 InterNext 25-27 Jan.	26 TES Affiliate Conference 24-27 Feb.	26	26	26	26	26	26	26	26	26	26
27	27	27	27	27	27	27	27	27	27	27	27
28 Data Protection Day	28 Affiliate World Conference Dubai, UAE 28-29 Feb.	28	28	28	28	28	28	28	28	28	28
29	29	29	29	29	29	29	29	29	29	29	29
30	30	30	30	30	30	30	30	30	30	30	30
31	31	31	31	31	31	31	31	31	31	31	31

● Special Days ■ Bank Holidays ■ Industry Events