Seasonal Calendar 2024

January	February	March	April	May	June	July	August	September	October	November	December
1 New Year's Day	1	0	1 Easter Monday	0	1 Pride Month	0	0	0	0	0	0
2	2	2	2	2	2	2	2	2	2	2	2 Cyber Monday
3	3	3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4 Independence Day	4	4	4	4	4
5	5	5	5	5	5	6	5	5	5	5	6
6	6	6	6 Early May Bank Holiday	6 May Day	6	6	6	6	6 Oktoberfest ends	6	6
7	iGB Affiliate London	7	7 World Health Day	7 OMR	9	•	9	7	7	7	7
8	6-9 Feb.	8 International Women's Day	8	8 7-8 May	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9
10 CES 9-12 Jan.	10 Chinese New Year	10 Mother's Day UK	10	10	10	10	10	10	10	10	10
9-12 Jan.	11	0	10	Eurovision Song Contest	1	1	Summer Olympics ends	•	11	11 Single's Day	•
œ	12	d3con - The Future of Digital	12	12 Mother's Day US	12	12	12	12	12	12	1
13	13	Advertising 12-13 Mar.	13	13	13	13	13	13	13	(3)	(B)
14	14 Valentine's Day	14	14	14	UEFA Euro 2024 begins	UEFA Euro 2024 ends	14	14	14 Columbus Day	14	14
Blue Monday Affiliate	15	World Consumer Rights Day	15	15	15	15	15	(5)	15	15	15
Summit West	16	16	6	Performance Marketing Awards	16 Father's Day	16 Tactixx	16	16	16	16	16
15-17 Jan.	17	St. Patrick's Day	PI LIVE USA 16-18 Apr.	17	D	17 Emoji Day	1	•	17	•	•
18	18	18	1 8	18	18	18	18	18 DMEXCO	18	18	18
9	19	19	19	19	19	19	19	19 18-19 Sep.	19	19	19
20	20	Digital Marketing	20	20	20	20	20	20 World Children's Day	20	20	20
21	21	Europe 20-21 Mar. International	2	21	National Selfie Day	21	21	Oktoberfest begins	21	21	2
22	eCommerce Expo	Leadership Summit 21-23 Mar.	22	22	22	22	22	22	PI LIVE Europe	22	22
23	23	3	Affiliate Huddle	23	23	23	23	23	23 22-23 Oct.	23	23
24	24	24 Cash Mob Day	24	24	24	24	24	24	24	24	24
25	TES Affiliate	25	25	25	25 Influencer Marketing	25	25	25	25	25	25 Christmas Day
InterNext 25-27 Jan.	Conference 24-27 Feb.	26	26	26	World 25-26 June	Summer Olympics begins	Summer Bank Holiday	26	26	26	Boxing Day
D	2	27	27	Spring Bank Holiday	2	2	27	27 OMT	2	27	27
Data Protection Day	Affiliate World Conference	28	28	23	28	28 Affiliate Summit	28	28	28	28 Thanksgiving	28
29	Dubai, UAE 28-29 Feb.	Good Friday	29	29	29 Tour de France	29 East 29-30 July	DigiMarCon UK - London	29	29	29 Black Friday	29
30		30	30	30	30	30	30 29-30 Aug.	30	30	30	30
31)		31 Easter Sunday		31		31	31		31 Halloween		31 New Year's Eve