

12 November 2018

Tradedoubler gives notice of early redemption of bonds with ISIN SE0005567096

TradeDoubler Aktieföretag (publ) ("Tradedoubler" or the "Company") hereby announces that the Company will make an early redemption of all outstanding bonds 2013/2018 with ISIN SE0005567096 (the "Bonds") in accordance with the terms and conditions of the Bonds.

On 12 November 2018, the company sent an irrevocable notice of early redemption to all directly registered owners and registered authorised nominees (Sw. förvaltare) in the debt register kept by Euroclear Sweden as of 9 November 2018.

The early redemption date is set to 6 December 2018. In accordance with the terms and conditions of the Bonds, the Bonds will be redeemed at an amount equal to 75.00 per cent. of the nominal amount of the Bonds (i.e. SEK 750,000 per Bond).

The redemption amount, together with accrued and unpaid interest up to and including the early redemption date, will be paid to each person who is registered as owner of Bonds in the debt register maintained by Euroclear Sweden at end of business on 29 November 2018. In connection with the redemption, the Bonds will be delisted from Nasdaq Stockholm.

This notice is for information purposes only and is not to be construed as an offer to purchase or sell or a solicitation of an offer to purchase or sell with respect to any securities of the Company.

For further information, please contact:
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About this information

The information was submitted for publication, through the agency of the contact person set out above, at CET 12.00 on 12 November 2018.

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology powering a unique network of connections. Combining 19 years of digital marketing innovation and expertise, global presence and a market leading technology platform, Tradedoubler offers tailored performance solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and has since developed its offering to include actionable data driven insights and User Journey tracking thanks to its proprietary business intelligence tool, ADAPT. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com