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Tradedoubler appoints Stefanie Severien as Regional Director Benelux

Stockholm – December 14th, 2020 – Leading performance marketing company Tradedoubler (NASDAQ Stockholm: TRAD) announced the appointment of Stefanie Severien as Regional Director Benelux.

In her new role, Stefanie Severien will focus on further growing and strengthening Tradedoubler's Benelux region.

Previously Stefanie covered the role of Managing Director at Fami Ads, a performance-based marketing and advertising company. Stefanie has an extensive background in performance marketing and an in-depth understanding of the industry in which she works since 2010 when she started in the affiliate marketing industry as a publisher.

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology powering a unique network of connections. Combining 21 years of digital marketing innovation and expertise, global presence, and a market leading technology platform, Tradedoubler offers tailored performance solutions for advertisers and publishers.

In 2019 the company released an open technology platform enabling automated and transparent direct relationships between advertisers and publishers using blockchain technology for the storage of data.

More information can be found on www.tradedoubler.com

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