

PROXY

Undersigned shareholder of TradeDoubler AB (publ) hereby appoints

[Name of the proxy holder]

Personal identity number/date of birth of the proxy holder]

[Address of the proxy holder]

[Telephone number daytime of the proxy holder]

as a proxy to represent me/us and to vote for all my/our shares in TradeDoubler AB (publ), corporate registration no. 556575-7423, at the Annual General Meeting on Thursday 4 May 2017, and, as the case may be, on any day for a continued shareholders' meeting.

[Place]

[Date]

[Signature/Authorised signature]

[Clarification of signature]

[Shareholder's personal identity number/corporate registration number]

[Shareholder's telephone number]

The proxy shall be dated and duly signed in order to be valid. The proxy in original copy together, where applicable, with a registration certificate or equivalent corporate documentation should be sent to TradeDoubler AB (publ), Birger Jarlsgatan 57A, SE-113 56 Stockholm, in due time before the Annual General Meeting.

It should be noted that attendance at the shareholders' meeting by proxy requires that the shareholder has given the company notice of attendance not later than on the day set out in the notice convening the meeting.