

### 1. Martin Ahrend Proposed member of the Board of Directors 2014

Independent in relation to the company, the executive management and the company's major shareholders.

**Born:** 1968  
**Education:** Degree in Marketing and Economics from IHM Business School.  
**Other Assignments:** Owner and CEO of consulting firm Marin Agrend AB.  
**Former Assignments:** Has previously been CEO at Bink AB and di.se as well as Chairman of the Boards of Matchad AB and Tailsweep AB.  
**Shareholding:** 0 shares.

### 2. Thomas Bill Member of the Board of Directors since 2013

Independent in relation to the company and the executive management. Dependent in relation to the company's major shareholders

**Born:** 1965  
**Education:** M.Sc. Computer Science and Engineering from Stockholm Royal Institute of Technology.  
**Other Assignments:** Managing Partner and Board Member of Monterro 1 AB. Chairman of the Board of Ledstiernan AB and Member of the Boards of Axiomatics AB, Phinda Investment AB and NorNor Holding AB.  
**Former Assignments:** Thomas Bill has held positions as Global VP Sales at Front Capital Systems as well as CEO of Protect Data AB and Orc Software AB. Thomas Bill was previously Member of the Board in FormPipe Software AB.  
**Shareholding:** 0 shares.

### 3. Martin Henricson Member of the Board of Directors since 2001

Independent in relation to the company, the executive management and the company's major shareholders.

**Born:** 1961  
**Education:** M.Sc from Stockholm University.  
**Other Assignments:** Managing Director of EPiServer Group AB, Board Member of Projectplace AB, Adra Match AB and Besedo Group AB.  
**Former Assignments:** Martin Henricson was previously a Board Member of AcadeMedia AB and Mercuri International Group AB (chairman). Furthermore, Martin Henricson has been the external Managing Director of Bure Equity AB and Mercuri International Group AB. Between 2001 and 2007, Martin Henricson was the Managing Director and Group CEO of Tradedoubler.  
**Shareholding:** 15,000 shares.

### 4. Henrik Kvick Proposed member of the Board of Directors 2014

Independent in relation to the company and the executive management. Dependent in relation to the company's major shareholders

**Born:** 1977  
**Education:** Degree in Industrial Engineering and Management from Linköping University's Institute of Technology.  
**Other Assignments:** Holder of private investment company Henrik Kvick AB and Chairman of the Boards of 203 Web Group AB, Net Gaming Europe AB and NetJobs Group AB.  
**Former Assignments:** Henrik Kvick has previously held positions as CEO of NetJobs Group AB and been a member of the board of Entraction Holding AB.  
**Shareholding:** 4,287,902 shares through Henrik Kvick AB.

### 5. Peter Larsson Member and Chairman of the Board of Directors since 2013

Independent in relation to the company and the executive management. Dependent in relation to the company's major shareholders

**Born:** 1964  
**Education:** B.Sc. Data and Systems Science from the University of Stockholm.  
**Other assignments:** Managing Partner and Chairman of the Board of Monterro 1 AB. Chairman of the Boards of EPiServer Group AB, Q-Matic AB, Lundalogik AB and Revres AB. Member of the Boards of IAR Systems AB, NorNor Holding AB, Northern Parklife AB, Herculaneum AB, PKL Holdings AB and Axiomatics AB.  
**Former assignments:** Peter Larsson has, inter alia, held positions as Head of Operations at Front Capital Systems AB and CEO of EPiServer Group AB and Protect Data AB. He has also been chairman of the board of Pricer AB.  
**Shareholding:** 150,000 shares through Herculaneum Holdings AB.

### 6. Mernosh Saatchi Proposed member of the Board of Directors 2014

Independent in relation to the company, the executive management and the company's major shareholders.

**Born:** 1979  
**Education:** Studies in Electrical Engineering at the Stockholm Royal Institute of Technology.  
**Other Assignments:** Founder and CEO of the advertising agency Humblestorm AB. Mernosh Saatchi is also a Member of the Boards of MQ Holding AB and the Royal Swedish Academy of Engineering Sciences.  
**Former Assignments:** Mernosh Saatchi was previously a member of the Swedish Government's commission on the future (*Sw.Framtidskommissionen*) and has held various positions at Microsoft.  
**Shareholding:** 0 shares.