

26 March 2018

New date for Tradedoubler's quarterly report for the period January-March 2018

Due to the ongoing tender offer to the holders of the bond issued by Tradedoubler (see separate press release issued on 26 March 2018), the company will postpone the release of the quarterly report for the period January-March 2018 until 23 May 2018 (initially scheduled for release on 3 May 2018).

The information in this announcement is required to be disclosed by Tradedoubler AB under the Swedish Securities Markets Act (Sw. lagen om värdepappersmarknaden). This information was released for publication at 13:00 CET on 26 March 2018.

For further information, please contact:
Matthias Stadelmeyer, CEO Tradedoubler
Phone: +46 8 405 08 00
Email: matthias.stadelmeyer@tradedoubler.com

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology powering a unique network of connections. Combining 19 years of digital marketing innovation and expertise, global presence and a market leading technology platform, Tradedoubler offers tailored performance solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and has since developed its offering to include actionable data driven insights and User Journey tracking thanks to its proprietary business intelligence tool, ADAPT. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com