

## Report from Tradedoubler's Annual General Meeting

2014-05-06

The annual general meeting of TradeDoubler AB (publ) was held today, at the company's premises on Birger Jarlsgatan in Stockholm.

### Dividend

The annual general meeting approved the board of directors' proposed dividend of SEK 10,583,112.25 (SEK 0.25 per share). The record date for dividend is on 9 May 2014. The dividend is expected to be distributed by Euroclear Sweden AB on 14 May 2014.

### Remuneration to the board of directors and auditors

The annual general meeting resolved on remuneration to the board of directors and auditors in accordance with the nomination committee's proposal.

### Board of directors and auditor

Peter Larsson, Martin Ahrend, Thomas Bill, Martin Henricson and Mernosh Saatchi were elected regular board members. Henrik Kvick, who was proposed as new board member in the notice to the annual general meeting, declined election due to health reasons. Peter Larsson was re-elected as chairman of the board of directors. Simon Turner and Lars Sveder declined re-election.

EY was re-elected as auditor for one year, with Thomas Forslund as auditor in charge.

### Proposal on nomination committee for the 2015 annual general meeting

The annual general meeting resolved in accordance with the nomination committee's proposal regarding the resolution of nomination committee for the 2015 annual general meeting.

### Principles for remuneration and other conditions of employment for the company management

The annual general meeting resolved in accordance with the board of directors' proposal on principles for remuneration and other conditions of employment for the company management.

### Performance Related Share Programme 2014

The annual general meeting resolved to adopt the board of directors' proposal of Performance Related Share Programme 2014. The programme involves the implementation of a long-term Performance Related Share Programme 2014 that covers maximum 645,300 shares (and further including a maximum of 193,600 shares as hedge for social security fees) for 17 key employees including the managing director. Allotment of Performance Shares is based on average annual percentage growth rate in earnings per share during the financial years 2014 to 2016 compared with the financial year 2013.

The company has earlier repurchased 475,000 own shares. In order to fulfill undertakings during Performance Related Share Programme 2014 (including social security fees) it was proposed that those 215,000 of those shares should be used. The annual general meeting further resolved in accordance with the board of directors' proposal to authorize the board of directors to resolve on acquisitions of a maximum of 623,900 shares, and on a transfer of those and the 215,000 own shares. A maximum of 645,300 shares may be transferred to participants of Performance Related Share Programme 2014, whilst a maximum of 193,600 shares, before the 2015 annual general meeting, may be transferred on NASDAQ OMX Stockholm in order to cover certain expenses, mainly social security fees.



For the full details of each proposal adopted by the annual general meeting, please refer to [www.tradedoubler.com](http://www.tradedoubler.com).

**For further information, please contact:**

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## About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 130,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on [www.tradedoubler.com](http://www.tradedoubler.com)

# Information

